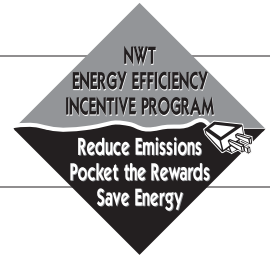


Energy Efficiency Incentive Program Application



ARCTIC ENERGY ALLIANCE



Outboard Motor Rebate

- \$500 Rebate for the purchase of a new California Air Resources Board (CARB) three-star certified outboard motor of 30 hp or greater.
- \$250 Rebate for the purchase of a new CARB three-star certified outboard motor of less than 30 hp.

HOW THE REBATE WORKS (terms and conditions)

1. **Purchase** an energy efficient outboard motor between September 1, 2009 and March 31, 2010.
 - The rebate is for energy efficient outboard motors purchased by NWT residents, businesses and non-profit organizations.
 - This program will continue past March 31, 2010, although the GNWT reserves the right to change eligible products and rebate amounts at this date.
 - Application forms are available from vendors or online at www.aea.nt.ca.
 - **For a full rebate, qualifying products must be purchased from participating NWT vendors. Qualifying products purchased outside the NWT, but within Canada, are eligible for 50% of the rebate amounts listed above.**
2. **Complete in full** the Application Form and **attach** a copy of the sales receipt and a copy of the CARB three-star proof of purchase (when provided).
 - Ensure all appropriate boxes are ticked and the form is signed and dated.
 - Ensure the sales receipt (proof of purchase) clearly indicates payment in full, the amount paid, the date of purchase, and the make and model of the outboard motor.
3. **Mail, fax or deliver** the Application Form, a copy of the sales receipt and proof of residency to the Arctic Energy Alliance, #101, 5102-51st Street, Yellowknife, NT X1A 1S7. Fax (867) 873-0303.
 - The rebate application and sales receipt must be received within one year of purchase date.
 - The Arctic Energy Alliance cannot be responsible for lost, late, incomplete or illegible submissions.
 - Please allow six weeks for delivery of your rebate cheque.

Questions? Call the Arctic Energy Alliance at (867) 920-3333 or toll-free 1-877-755-5855.

Product information:

Vendor Name: _____ Vendor Address: _____

Date of Sale: _____ Brand: _____

Model (and hp): _____ Serial #: _____

- This product was purchased from a participating NWT vendor (100% rebate amount).
- This product was purchased from a vendor outside the NWT, but within Canada (50% rebate amount).

Please see reverse for application.

Survey Questions

1. Are you replacing an old outboard motor? Yes No
If Yes, Brand: _____ Model #: _____ Year: _____
2. How many hours do you estimate you used your previous outboard motor per year? _____
3. How did you hear about the Energy Efficiency Incentive Program? (check all that apply)
 Radio ad Newspaper ad Newspaper article
 Utility bill insert Internet Radio interview
 Word of mouth In-store salesperson
 Other (please specify): _____
4. What are your top three reasons for purchasing an energy efficient outboard motor?
 This rebate program Appearance Better performance
 Saving money on fuel bills Environmental benefits
 Other (please specify): _____
5. How important was the rebate in your decision to purchase an energy efficient outboard motor?
 Very important Somewhat important Unimportant
6. Are you interested in the following?
 I would be willing to be recognized on Arctic Energy Alliance's web site under *Northerners Taking Action*.
 I would like to be contacted to learn more about having a Home Energy Evaluation.
 I would like to be included on the Arctic Energy Alliance Energy News e-mail list.

Applicant Information (please print clearly, applicant name must match name on receipt)

Name: _____
Mailing Address: _____
City/Town: _____ Postal Code: _____
Work Phone: (867) _____ Home Phone: (867) _____
E-mail: _____

The following box must be checked to receive the rebate:

- I acknowledge that I have read and understood the terms and conditions, and that the noted outboard motor is eligible under the conditions of Energy Efficiency Incentive Program.

Arctic Energy Alliance reserves the right to verify that the outboard motor has been purchased.

APPLICANT SIGNATURE: X _____ DATE: _____
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