

NWT Residents Pocket the Rewards of Saving Energy

Yellowknife (July 6, 2007) – A new program offering benefits to the environment and rewards for energy efficiency was launched by the Minister of Environment and Natural Resources Michael McLeod today.

The Northwest Territories (NWT) Energy Efficiency Incentive Program (EEIP) is designed to help homeowners and businesses purchase new, more energy efficient models of products they use every day. NWT residents not only reduce their energy costs, they also receive a rebate on qualifying purchases.

“The Energy Efficiency Incentive Program encourages residents to purchase products that are better for our environment,” said Minister McLeod. “These products help reduce greenhouse gas emissions while saving energy and money.”

EEIP results from commitments made by the Government of the Northwest Territories in the NWT Greenhouse Gas Strategy and NWT Energy Plan earlier this year to reduce greenhouse gas emissions and to assist residents with the high cost of energy.

EEIP is administered through the Arctic Energy Alliance. Residents, businesses and non-profit organizations purchasing eligible products from a participating NWT dealer receive rebates by submitting a completed application form and a copy of their sales receipt.

Rebate categories include home appliances, heating appliances, outboard motors and snowmobiles and home renovation products. Many of these products are also available for rebate through federal government programs, which can double the return on investment.

“Individual actions do make a difference,” said Minister McLeod. “This is another way NWT residents can lower their energy consumption and help reduce the amount of greenhouse gases released into our atmosphere.”

For a complete list of products available for rebate, visit the Arctic Energy Alliance website at www.aea.nt.ca.

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